



World Entrepreneurs Economic Development Conference

WeedCon Productions  
brings you

# WEEDCon Wonderland 2019

December 3rd-4th in Hollywood, CA

B2B Networking Expo and Education Conference

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## **World Entrepreneurs Economic Development Conference**

### **Announcing WEEDCon Wonderland and the 2019 WEEDCon Buyers Cup!**

**The Event:** We are inviting Distributors, Brands, Manufacturers, Farms and Dispensaries to our 2-day B2B networking and education expo. This is an invite only event with Specialty Areas including Health and Wellness, A Taste of Cannabis, Farmers Market, Dab Networking Area, Infusion Bar and the 2019 WEEDCon Buyers Cup Awards where we deliver your Cup entry samples directly to dispensary buyers to sample and judge!

**The Venue:** Located in Hollywood, CA with indoor and outdoor exhibit areas with full amenities.

**The Opportunity:** Market and brand your company with:

- \* **Event Area Sponsorships** including Farmers Market, Health & Wellness, A Taste of Cannabis
- \* **National/ Regional press** professionally written and released through PR Newswire
- \* **Product Branding with WEEDCon Buyers Cup competition**
- \* **Establish corporate community giving presence** with non profit, Safety Harbor Kids

- **Music with The Doors Guitarist, Robby Krieger!** With DJ Music Man Miles, Fred Tackett of Little Feat and Special Guests
- 60-80 Distributors, Brands, Manufacturers and Farms
- 180 dispensary buyers from San Diego to San Francisco
- Day 1 is strictly B2B with only dispensaries being invited
- Day 2 is B2B with industry professionals and press/media
- This is a private, non sales event but consumption is allowed within legal limits
- Dispensary **Buyers Luncheon** with Chef Matt
- WEEDCon Buyers Cup – get your products in front of 15-45 dispensary buyers from San Diego to San Francisco - enter the **WEEDCon BUYERS Cup** inviting 30-45 buyers to sample and judge your company products with **Celebrity judge David Crosby!**
- *We are also raising 1,000 toys and gifts for orphans, foster and homeless children at this event through nonprofit, Safety Harbor Kids.*

**Contact us at 800-613-7025 or email [Exhibitors@WEEDConProductions.com](mailto:Exhibitors@WEEDConProductions.com) to reserve your premium placement at the B2B cannabis industry holiday B2B party of the YEAR at WEEDCon Wonderland!**

**[www.weedconproductions.com](http://www.weedconproductions.com)**



## **World Entrepreneurs Economic Development Conference**

### **WEEDCon Wonderland Gold Exhibitor \$10,000 package includes:**

#### **Press: inclusion in 3 press releases**

- Your Company featured with logo in one PR Newswire press release
- Your Company included in two PR Newswire press releases

#### **Marketing and Advertising:**

- Your company included in APOP sizzle reel for event sent to dispensary monitors
- Your company logo on invitations, website and advertisements
- Your Company logo on buyers newsletter sent out prior to event
- Your company logo in (2) full page magazine ads for event

#### **Event Presence:**

- Company exhibit space 10x20 in Main exhibit area
- Your company banner (1) 4'x6' at event
- Six WEEDCCon Cup Entries
- Six exhibitor passes

### **WEEDCon Wonderland Exhibitor Benefits II \$5,000 package:**

#### **Press: Inclusion in 2 Press Releases**

- Your Company included in two PR Newswire press releases

#### **Marketing and Advertising:**

- Your company logo on event invitations, email blasts and website
- Your Company logo on Buyer Invitations sent out prior to event
- Your company logo in (2) Full page ads for event

#### **Event Presence:**

- Company exhibit space 10x10 in Main exhibit Area
- Your company banner 4'x6' at event
- Four exhibitor passes
- Three WEEDCon Cup Entries



## **World Entrepreneurs Economic Development Conference**

### **WEEDCon Wonderland Exhibitor Benefits I \$3,500 package:**

#### **Press:**

- Your Company inclusion in (1) PR Newswire press releases

#### **Marketing and Advertising:**

- Your company logo on event invitations and website
- Your Company logo on Buyer newsletter sent out prior to event
- Your company logo in (1) Full page ad for event

#### **Event Presence:**

- Company exhibit space 10'x10' in Main exhibit Area
- Your company banner 4'x6' at event
- Three exhibitor passes
- One WEEDCon Cup Entry

### **WEEDCon Wonderland Farmers Market \$1,500 - farms only, please, includes:**

#### **Press:**

- Your Company inclusion in (1) PR Newswire press release

#### **Marketing and Advertising:**

- Your company logo on event invitations and website
- Your Company logo on Buyer Invitations sent out prior to event
- Your company logo in (1) Full page ad for event

#### **Event Presence:**

- Exhibit space 4'x8' at Farmers Market Bar at event
- Your company banner 4'x6' at event
- Two exhibitor passes
- One WeedCon Cup Entry



## World Entrepreneurs Economic Development Conference

### 2019 WEEDCon Wonderland Additional Sponsor Opportunities

Please check desired opportunity and include with Sponsor Application. Each sponsorship comes with press, logo placement, 4x6 banner at event and 1 Specialty item. Must exhibit to sponsor.

#### EVENT AREAS \$2,500 each in addition to Exhibitor/Sponsor level

- ☐ Sponsor one (1) WEEDCon Buyers Cup sub-category  
Includes 500 frosted WEEDCon cups with your company logo
- ☐ Dab Networking Area Sponsor  
Includes 500 dab coasters with your company logo
- ☐ Infused Bar Sponsor  
Includes 500 frosted WEEDCon cups with your company logo
- ☐ A Taste of Cannabis Sponsor  
Includes 500 appetizer napkins with your company logo
- ☐ Health and Wellness Area Sponsor
- ☐ Farmers Market Sponsor
- ☐ Buyers Luncheon Sponsor – with Chef Matt  
Includes 500 plates with your company logo
- ☐ Seed to Sale Area Sponsor
- ☐ After Party Sponsor  
Includes 500 cocktail napkins or cups with your logo and signage at party
- ☐ Green Carpet/Step and Repeat with your company and sponsors logo's
- ☐ Kids Holiday Toy Drive Sponsor Includes Signage at VIP Gift Bag area



## World Entrepreneurs Economic Development Conference

### Company Exhibit Application

Our Company \_\_\_\_\_

Is interested in participating in 2019 WEEDCon Wonderland and would like to secure the above described sponsor benefits for the associated amount of:

☐ \$10,000 Gold Exhibitor ☐ \$5,000 Exhibit II Package ☐ \$3,500 Exhibit I Package

☐ \$1,500 Farmers market

☐ \$2,500 Additional Sponsor Opportunity requested \_\_\_\_\_

☐ \$2,500 Additional Sponsor Item \_\_\_\_\_

☐ My company has received and agrees to the WEEDCon Vendor Agreement. WeedCon Productions, LLC reserves the right to make all decisions regarding all marketing and advertising including size and location of company names and logos.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Company Authorized signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Check enclosed:** payable to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023

**Credit card# :** \_\_\_\_\_

Expiration \_\_\_\_\_ 3-4 digit CVC \_\_\_\_\_

Please complete this form and email to [exhibitors@WEEDConProductions.com](mailto:exhibitors@WEEDConProductions.com) or return to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023.